



# ABOUT FGI

[fgi.org.au](http://fgi.org.au)

 THE **fashion** GROUP INTERNATIONAL™  
of SYDNEY, Inc.



THE FASHION GROUP INTERNATIONAL (FGI) WAS STARTED IN NEW YORK IN 1930 BY AN EMPOWERED GROUP OF WOMEN INCLUDING ELIZABETH ARDEN AND ELEANOR ROOSEVELT. TODAY, THIS GROUP HAS EVOLVED, AND HAS A PRESENCE IN OVER 35 REGIONS AROUND THE WORLD – INCLUDING AUSTRALIA.

## WHY SO MANY PEOPLE ARE MEMBERS OF FGI

You receive:

- Invites to exclusive seasonal Fashion Trend presentations that offer Australian design professionals access to the European and US Runway shows to assist with Range Development and Forecasting
- Ability to network with buyers, fashion industry service providers, Designers potential employers and employees
- Intimate Business Seminars that offer business advice key to the success and longevity of your business
- Access to a worldwide fraternity of industry professionals keen to help you grow your business
- Monthly newsletter informing you on key industry information including grants available in your region and how your business can take advantage of these opportunities

## FGI IS

- Dedicated to ensuring our members are provided with the best possible opportunities to meet, mingle, learn, and grow alongside other fashion professionals.
- Ensuring that joining will be a worthwhile exercise for you
- Passionate about the Australian Fashion Industry and ensuring its longevity through continual networking, open communication, and ongoing support
- A group that sees benefit in sharing our knowledge, skills, and contacts to better the industry as a whole
- Enthusiastic about education within this industry.



“ FGI PROVIDES YOU WITH THE BEST POSSIBLE OPPORTUNITIES TO MEET, MINGLE, NETWORK, LEARN AND GROW ALONGSIDE OTHER FASHION PROFESSIONALS – JOIN TODAY! ”

## TESTIMONIALS

FGI was the first industry organisation I joined when I started Australian Fashion Partners (AFP) in Sydney.

Now almost 10 years later, with AFP now a national company - I can still say with great pride that many of my best clients, industry partners, government contacts and staff have come about as a direct result of my Membership of FGI.

DOMINIC BEIRNE  
DIRECTOR, AUSTRALIAN FASHION PARTNERS  
FGI MEMBER

My involvement with the Fashion Group International spans several years.

Since my first show at New York Fashion week in February 2007 the FGI (Australian and New York chapters) have shown their support in attending all my New York Runway shows. As a brand, entering a new market, it is encouraging to have the network and support of such a well established and respected body.

In 2008 I was very proud to be featured in the FGI Fashion Flash for Spring Summer 2009, a total of five Aurelio Costarella looks were featured in the presentation, this was a wonderful accolade. In November of 2009 I was the recipient of the FGI Award in Excellence for International Achievement which generated enormous media and retail interest in the brand. The role of the FGI in supporting and nurturing talent both in Australia and on a global level is a credit to them. We at Aurelio Costarella are very proud of our ongoing association with the FGI.

AURELIO COSTARELLA

It is generally accepted that, in our modern business environment, competitiveness is driven by innovation, and innovation requires collaboration. FGI Sydney provides an excellent mechanism for collaboration among its members, with a range of opportunities for networking, mentoring, skills development and business matching. One of FGI Sydney's unique strengths is its capacity to draw in players from all segments of the fashion industry value chain, including education and training institutions, fashion students, emerging and established designers, manufacturers, suppliers, large and small retailers, service providers and government agencies.

PAUL JUDGE  
SENIOR MANAGER, INDUSTRY & INVESTMENT NSW

Brochure designed by:

 FASHION IDENTITY

Where to begin when talking about all of the benefits we've received as members of FGI?!

Vivian and I have been members since about 1986 – a very long time. But we really started to take advantage of what the group could offer many years into our membership.

Perhaps the greatest opportunity has arisen out of the Lifetime Achievement Award presented to Vivian Chan Shaw at the 2009 FGI Awards for Excellence. This honour presented opportunities for publicity as well as adding kudos to our brand.

The thing about FGI is that you get what you put into it. I would urge newer members to really get involved. Go to events. Talk to people.

At FGI functions the room is full of clever, well connected, committed people. Have a chat to some of them and you may just find a new supplier, a business contact, a mentor, a new friend.

Through membership I've been fortunate enough to meet some of our fellow members from the United States. We were able to establish new accounts in the US after meeting members who referred us to boutiques they knew in their home towns. A chat can lead to business opportunities. Someone knows someone else who may just be the perfect partner for your business.

I've had the opportunity to lecture in Richmond, Virginia due to an encounter in Sydney with fellow members. And have supplied our label to clients from the US who attended the Sydney Conference.

Best of all, I have made valued friendships. That's priceless.

CLAUDIA CHAN SHAW  
VIVIAN CHAN SHAW PTY LTD

  
THE **fashion** GROUP INTERNATIONAL<sup>®</sup>  
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